

Ad in Digital Show Program - \$800

Digital Show Program is emailed to all show attendees, and posted on NECANN social media and website
AD GUIDELINES

Ad Deadline: 3 weeks before event

Full Page: 4 5/8 x 7 3/4 inches

Email ad to kris@necann.com

Files MUST be PDFs

MAX FILE SIZE: 10mb - Please compress if needed

Social Media Blast - \$2,250

NECANN social media blast -

Exclusive promotional message to the NECANN **social media following (75k+)**

includes logo, images, message, and url link.

email content includes 100 word message, logo, 2 images & URL link

LinkedIn: 100 word message, logo, 2 images & URL link

Facebook & Instagram: 50 word message, image & url link.

Twitter: 140 character message, image, and url link

Dates subject to availability, only one promotion will run per day

Social Media Blast + email - \$2,750

Details of **Social Media Blast (75k+)** plus exclusive promotional message to **NECANN's email list (40k+)**

No booth programming sponsor - \$4,000

4 full access badges

2 Banners in programming room for both days (sponsor supplied)

Table space for marketing/promotional materials in a programming room for both days

Logo on projector screen between presentations

Sponsor Logo on necann.com

Post to NECANN Social Media

Sponsorship Listing in Digital Show Program

Logo on Convention Entry Unit

Full page ad in show program

Aisle Identification Sticker - \$7,000

Exclusive Sponsor:

Exhibit hall directory signage - Logo & Url on aisle numbering stickers on floor at end of each row

- Sponsor Logo on necnn.com
- Sponsor Listing in Digital Show Guide
- Post to NECANN Social Media
- Sponsor Listing in Show Guide
- Full page ad in digital show program
- (8) passes for guests/client