

Maryland: May 3-4, 2024

Ad in Digital Show Program - \$500

Digital Show Program is emailed to all show attendees, and posted on NECANN social media and website
AD GUIDELINES

Ad Deadline: 3 weeks before event

Full Page: 4 5/8 x 7 3/4 inches

Email ad to kris@necann.com

Files MUST be PDFs

MAX FILE SIZE: 10mb

NECANN Social Media Blast - \$1,000

Exclusive promotional message to the NECANN social media following (75k+) includes logo, images, message, and url link.

email content includes 100 word message, logo, 2 images & URL link

LinkedIn: 100 word message, logo, 2 images & URL link

Facebook & Instagram: 50 word message, image & url link.

Twitter: 140 character message, image, and url link

Dates subject to availability, only one promotion will run per day

Social Media Blast + email - \$2,000

Includes the details of Social Media Blast Sponsorship (75k+) plus exclusive promotional message to NECANN's email list (40k+)

No Booth Programming Sponsor - \$2,500

4 full access badges

2 Banners in programming room for both days (sponsor supplied)

Table space for marketing/promotional materials in a programming room for both days

Logo on projector screen between presentations

Sponsor Logo on necann.com

Post to NECANN Social Media

Sponsorship Listing in Digital Show Program

Logo on Convention Entry Unit

Full page ad in show program

Free-standing meter boards - \$1,000

2 free-standing Meter Boards (sponsor supplied) in prominent positions at registration and in the exhibit hall

Event Sponsor - \$1,000

Logo on entry unit, on website, in Digital Show Program

Aisle Identification Stickers - \$4,000

Exclusive Sponsor

Exhibit hall directory signage - Logo & Url on aisle numbering stickers on floor at end of each row

- Sponsor Logo on necann.com
- Sponsor Listing in Digital Show Guide

- Post to NECANN Social Media
- Sponsor Listing in Show Guide
- Full page ad in digital show program
- (8) passes for guests/client

WiFi Sponsorship - \$3,000 You set the wifi password, so everyone types in your name or tagline in order to access the internet on their devices.

Upon logging in, attendees will be automatically redirected to the URL you provide. Attendees must log in each time they leave and reenter the WiFi radius,

giving you multiple touch points per attendee.

- Sponsor Logo on necann.com
- Sponsor Listing in Digital Show Guide
- Logo on Convention Entry Unit
- Full page ad in digital show program
- (12) VIP passes for guests/clients

Onsite Registration Sponsor - \$2,000

Exclusive Logo & messaging on the registration booths onsite, right outside the exhibit hall.

This is a most heavily-trafficked spot in the entire convention, offering repeat impressions to every attendee and exhibitor.

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- Sponsor Listing in Digital Show Guide
- Sponsor Listing in digital Show Guide
- Logo on Convention Entry Unit
- Full page ad in digital show program
- (8) passes for guests/client