

NEW & IMPROVED LEAD RETRIEVAL PLATFORM!

NECANN has changed its lead retrieval platform and will now offer the service through [Captello](#). This new platform offers the exhibitor the opportunity to customize the interaction with a lead to improve the experience and drive higher ROI at NECANN conventions. The new lead retrieval service is optional but will now cost exhibitors \$195 for each event. However, no additional cost is necessary to share the lead retrieval license with your staff. Here are a couple of short videos providing more information about the service:

Video: Here's a tutorial on how to buy the lead retrieval service

<https://help.leadliaison.com/watch/c0f62oVa530>

Here's the link to purchase the lead retrieval service:

<https://exhibitor.captello.com/exhibitor-portal-register.php?portalToken=cFYOiNBMvz4fZN7j1687809799>

Once you purchase the lead retrieval service you are given the opportunity to watch short videos on ways to best use the service. If you have technical questions about the service, use the Captello support contact: support@captello.com. You can always reach out to Kris at NECANN for help, too, at kris@necann.com.