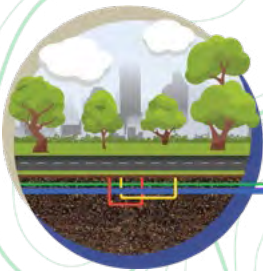


TECHNICAL PAPERS | INDUSTRY EXHIBITS | NETWORKING EVENTS  
SPECIAL AWARDS | INNOVATIONS | ENTERTAINMENT



# *SPONSOR & EXHIBITOR* **PROSPECTUS**



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GREEN BELOW.**



For more information visit [nodigshow.com](http://nodigshow.com)



# NORTH AMERICAN SOCIETY FOR TRENCHLESS TECHNOLOGY



## WHY EXHIBIT AT NASTT NO-DIG SHOW?

The NASTT No-Dig Show is the largest trenchless technology conference in the world, where professionals attend to learn new techniques that will save money and improve infrastructure. The show provides attendees an opportunity to learn methods in technical sessions and talk to vendors during exhibit hall hours about new products and equipment.

On average, more than 2,000 industry professionals attend the NASTT No-Dig Show, and more than 200 companies exhibit their trenchless products and

services. Exhibitors and sponsors have the opportunity to meet with attendees on the show floor and network with potential customers at multiple social events including NASTT's Annual Educational Fund Auction.

We are excited about holding the NASTT 2024 No-Dig Show in Providence, RI. The facility offers a great space for exhibitors to showcase products and equipment with nearly 100,000 square feet of exhibit space.



## SEE WHAT OUR NO-DIG SHOW ATTENDEES & EXHIBITORS HAVE TO SAY:

*“Awesome experience to see a bunch of emerging technologies and methods within the Trenchless Industry.”*

**Michael Ttie,**  
*James W Fowler Co.*

*“The speakers and content are great! Love to connect and hear about the evolving technology.”*

**Colleen Harold,**  
*City of Portland, BES*

*“The technical sessions were great and the opening breakfast was a great way to kick off the show. I loved the keynote speaker at the breakfast.”*

**Ashley Galagusz,**  
*Black & Veatch*

*“Exhibit hall was well done. Day was nicely divided into technical content, exhibit/networking, technical sessions, and then evening event.”*

**Jonathan Matymish,**  
*Queen's University*

*“Technical presentations were relevant to my job. A lot of opportunities to connect with peers, clients, and vendors.”*

**Rylee Archuleta,**  
*Leeway Engineering Solutions*

*“I most enjoyed the presentations because I was able to learn about projects that were similar to what I'm working on. Great lessons learned and I'm looking forward to reading the papers.”*

**J'reyesha Brannon,**  
*City of Portland*

*“Lots of opportunities to connect: Sunday night social, long exhibit hall hours, auction, casino night. Breakfast speaker was great!! Casino night ran very well. The transition from the lobby into the room to sit for award ceremony was perfect. At Casino Night, the video intros were fantastic. Knowing they were made in advance of the Hall of Fame award ceremony added weight to the award.”*

**Kim Hanson,**  
*Hazen and Sawyer*

*“The technical information was the most beneficial for learning from previous and past project experiences.”*

**Joshua Flores,**  
*Smith Engineering Company*

## NASTT MEMBERS GET EXCLUSIVE NO-DIG SHOW BOOTH PRICING

Only NASTT Corporate members are eligible for exhibit booth member pricing which covers the cost of membership; plus, group members can register to attend at the member rate!

**Visit [nastt.org](https://nastt.org) for more information on becoming a member.**

*For more information, contact:*

**Jessie Clevenger, NASTT Business Development Manager**  
**440-534-9630 or [jclevenger@nastt.org](mailto:jclevenger@nastt.org)**



# FREQUENTLY ASKED QUESTIONS

## How Do I Reserve Exhibit Space?

**Step 1:** Go to <https://shows.map-dynamics.com/nodig2024/?register> or head to [nodigshow.com](https://www.nodigshow.com) and find information under “Become an Exhibitor”. If you are a corporate member of NASTT, you will be eligible for the member rate which will give you additional savings on your exhibit space.

**Step 2:** The system will allow you to select your booth online and pay right on the website.

## How is Exhibit Space Assigned?

To reserve your exhibit space, a 50% deposit must be paid online. All companies must pay in full by December 1, 2023. If final payment is not received by the designated dates, your booth space reservation will not be guaranteed.

## What is the Cost of Exhibiting?

**NASTT Member Rate..... \$2,650 in-line 10' x 10'**  
**\$2,850 corner or island 10' x 10'\***

**Non-Member Rate..... \$4,400 in-line 10' x 10'**  
**\$4,600 corner or island 10' x 10'**

*\*Exhibiting companies must be current 2023 corporate members to receive the NASTT member rate.*

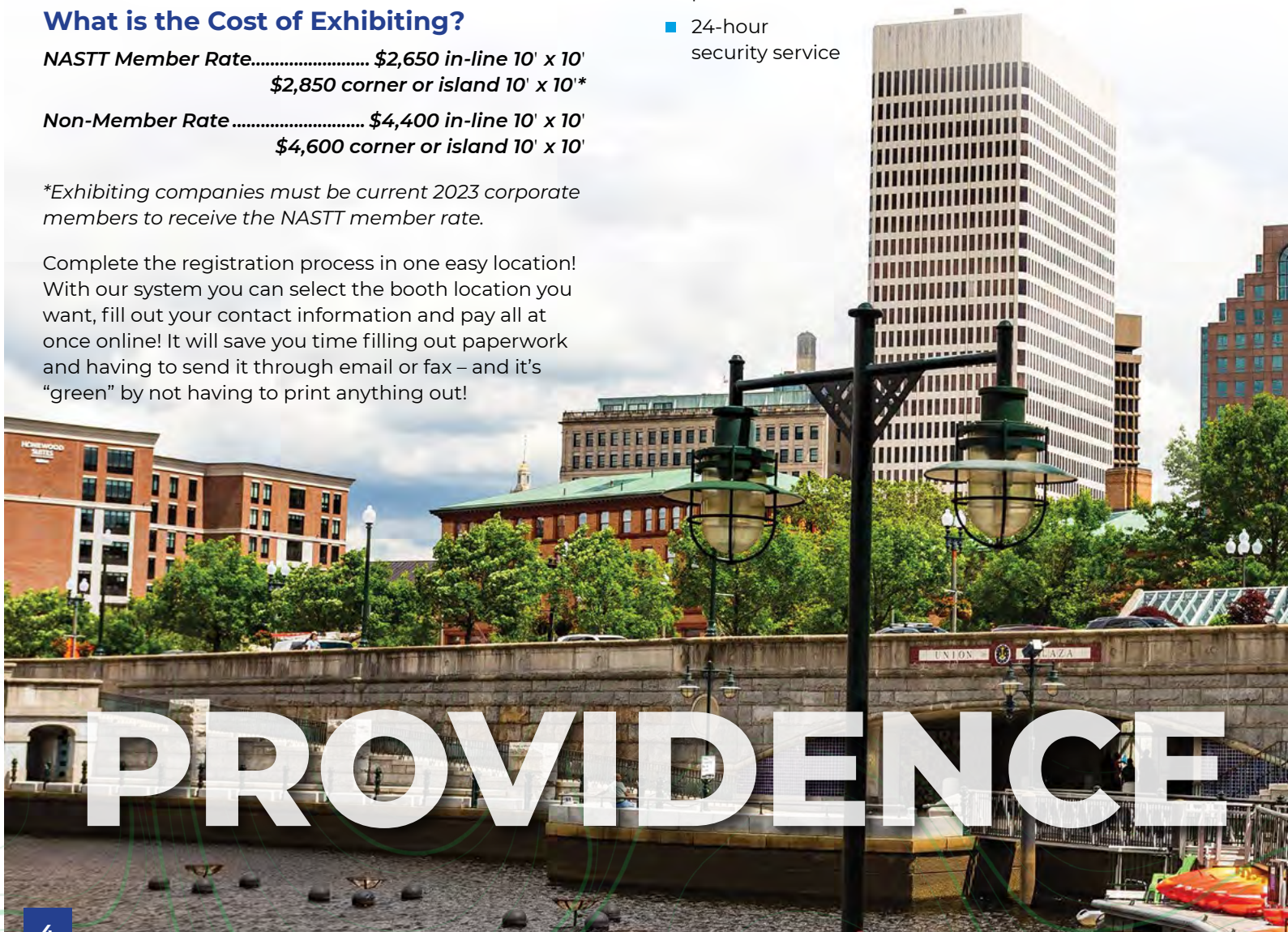
Complete the registration process in one easy location! With our system you can select the booth location you want, fill out your contact information and pay all at once online! It will save you time filling out paperwork and having to send it through email or fax – and it's “green” by not having to print anything out!

**Visit:**

<https://www.nodigshow.com/become-an-exhibitor/>  
**today to reserve your space!**

## What's Included?

- 10 ft back drape and 3 ft. side drape on in-line booths
- 7 in. x 14 in. ID sign in the rear of the booth
- Free exhibit hall passes for current and potential customers
- Company listing on the NASTT No-Dig Show website
- Company listing on the NASTT No-Dig Show mobile app
- Company logo and listing on the interactive floor plan as an exhibitor
- (2) Full Conference and (2) Exhibit Hall Only passes per 10 ft x 10 ft booth
- 24-hour security service





# THE LOCATION / VENUE



## ABOUT THE **HOST HOTELS**

- **Omni Providence**
- Graduate Providence
- Hilton Providence
- Courtyard by Marriott Providence Downtown

Make sure you book your hotel room using our discounted block link listed on <http://www.nodigshow.com/>



## THE **EVENT SPACE**

The Rhode Island Convention Center is located in the heart of downtown Providence and has 100,000 square feet of exhibition space.



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## SHOW SCHEDULE

### Move-In

Sunday, April 14 ..... 7:00 am – 6:00 pm  
Monday, April 15 ..... 7:00 am – 10:00 am

### Show Hours

Monday, April 15 ..... 12:10 pm – 3:30 pm  
Tuesday, April 16 ..... 10:55 am – 3:30 pm  
Wednesday, April 17 ..... 9:00 am – 1:00 pm

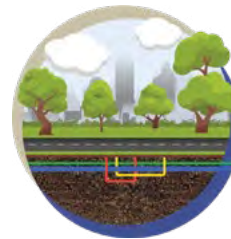
### Move-Out

Wednesday, April 17 ..... 1:00 pm – 9:00 pm



# ATTENDEE DEMOGRAPHICS

## TOP 10 ATTENDEE AREAS OF INTEREST



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## OTHER ATTENDEE AREAS OF INTEREST:

- Bypass/Dewatering Pumps
- Oil & Gas Condition Assessment/Inspection
- Oil & Gas Distribution/Operation/Rehabilitation
- Pilot Tube
- Pipe Cleaning
- Pipe Ramming
- Stormwater Condition Assessment/Inspection
- Stormwater New Installation
- Utility Tunneling
- Wastewater Condition Assessment/Inspection
- Watermain Condition Assessment/Inspection

*For more information, contact:*

**Jessie Clevenger, NASTT Business Development Manager**  
**440-534-9630 or [jclevenger@nastt.org](mailto:jclevenger@nastt.org)**



# SPONSORSHIP OPPORTUNITIES

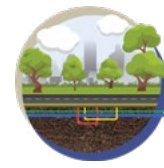


## SPONSORSHIP LEVELS

Benefits Package	PLATINUM <b>SOLD OUT!</b>	GOLD	SILVER
20' x 30' Island booth in preferred location	■		
Full-page, 4-color advertisement in the NASTT No-Dig Conference Preview	■		
Opportunity to display company equipment near registration area	■		
Opportunity to place one 30-second video on the NASTT No-Dig Show website promoting your company	■		
Twelve Full Conference registration passes and twelve Exhibit Only registrations	■		
20' x 20' Island booth in preferred location		■	
Half-page, 4-color advertisement in the NASTT No-Dig Conference Preview		■	
Eight Full Conference registration passes and eight Exhibit Only registrations		■	
10' x 20' Corner booth in preferred location			■
Four Full Conference registration passes and four Exhibit Only registrations			■
Exhibitor logo listing in mobile app	■	■	■
Company logo prominently displayed on conference signage, including main event signs in high traffic areas	■	■	■
Company logo displayed and website URL linked on the conference website	■	■	■
Access to attendee list before and after the conference ( <i>email addresses not included</i> )	■	■	■
Additional marketing benefits throughout the planning process and live event	■	■	■
Dedicated LinkedIn post with company description and profile tag	■	■	■
<b>Price</b>	<b>\$34,000</b>	<b>\$19,500</b>	<b>\$10,000</b>
<b>Package Values</b>	<b>\$58,300</b>	<b>\$36,200</b>	<b>\$25,650</b>

- A fifty percent (50%) non-refundable deposit is required to be paid with submittal of the signed sponsorship and/or exhibit contract. No sponsorship and/or exhibit application will be acknowledged or promoted, either in print or on the No-Dig Show website, until the contract and required deposit have been submitted and processed.
- The remaining fifty percent (50%) of the sponsorship and/or exhibit is due December 1, 2023. If any balance due after December 1, 2023 is not paid, sponsorship and/or exhibitor's booth space will be released by NASTT.
- Sponsorship and/or exhibit contracted after December 1, 2023 must be paid in full with submittal of contract.

# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



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## CASINO ROYALE EVENT SPONSOR

**\$6,250**

*1 Sponsorship*

Utilize the celebratory vibe of this fun new networking event and sponsor the party!

- Company logo displayed prominently on signage throughout the event
- Recognition as the Casino Royale Event Sponsor in the accompanying slide presentation
- Opportunity to provide giveaways at the door or on cocktail tables
- Casino Royale Event Tickets for 10 guests
- Company logo displayed on 1 event gaming table and listed as Casino Royale Table Sponsor
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

## CASINO ROYALE CARD SPONSOR

**\$3,500**

*1 Sponsorship*

Provide the playing cards for Casino Royale with your company's branding!

- Tickets to Casino Royale for 10 guests
- Company branded playing cards used at each gaming table
- Recognition as Casino Royale Card Sponsor in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for production and shipment of 200+ playing card decks – must be official playing cards ordered through the Casino Royale vendor.***

## CASINO ROYALE TABLE SPONSOR

**\$3,000**

*10 Sponsorships*

Roll the dice with NASTT No-Dig Show attendees by sponsoring a gaming table with private table access for your 10 VIPs! This includes a one hour reception inside the ballroom to mingle with your VIP's at your private table.

- 10 Tickets to Casino Royale
- Gaming table sponsorship with signage
- Dedicated, reserved round for 10 with signage
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details
- 1 hour reception inside the ballroom to mingle with your VIP's at your private table





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## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



### CASINO ROYALE PRE-EVENT BAR NAPKIN SPONSOR

**\$3,000**

*1 Sponsorship*

Create a “buzz” at the NASTT No-Dig Show Casino Royale by sponsoring the napkins at the pre-event bar.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded cocktail napkins that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization’s website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization’s details

*\*Sponsor is responsible for the production and shipment of napkins.*

### CASINO ROYALE PRE-EVENT BAR CAN KOOZIE SPONSOR

**\$3,000**

*1 Sponsorship*

Create a “buzz” at the NASTT No-Dig Show Casino Royale by sponsoring the can koozies at the pre-event bar.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded can koozie that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization’s website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization’s details

*\*Sponsor is responsible for the production and shipment of can koozie.*

### CASINO ROYALE PRE-EVENT BAR CUP SPONSOR

**\$3,000**

*1 Sponsorship*

Create a “buzz” at the NASTT No-Dig Show Casino Royale by sponsoring the cups at the pre-event bar.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded plastic cups (9 oz - 16 oz) that will be handed out at each bar with drinks.
- Company logo listed on the conference website with direct link to organization’s website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization’s details

*\*Sponsor is responsible for the production and shipment of cups.*

# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



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## CASINO ROYALE PHOTO BOOTH SPONSOR

**\$3,000  
SOLD OUT!**

Make a lasting impression by sponsoring the photos each attendee will take home from the event.

- Sponsorship logo watermarked on the photo booth images taken at Casino Royale
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*NASTT to coordinate the rental of the photo booth equipment.*

## CASINO ROYALE WINNING PRIZE DONOR

**\$200, \$300, \$400, \$500**

*1 Sponsorship for each amount*

Donate a prize for our winners from Casino Royale.

- If you're in attendance at Casino Night, one representative from your organization can be on stage for a company introduction and to pull the winner of the prize
- Recognition as the donor of the winning drawing
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

## CHAMPAGNE TOAST SPONSOR

**\$3,250  
SOLD OUT!**

Cheers to you, to colleagues, and to new connections! Provide the champagne and we will toast to our award winners, your company, and to letting the games begin at Casino Royale!

- Company logo displayed on on-site signage
- MC to mention and thank the sponsor in the toast
- Sponsor recognition in the accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details
- Option to provide branded cocktail napkins that will be handed out with each glass

*\*Sponsor is responsible for the production and shipment of napkins.*





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## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



### OPENING BREAKFAST EVENT SPONSOR

**SOLD OUT!**  
25 Sponsorships

Start the NASTT No-Dig Show off right by welcoming the guests and promoting your company at the first event of the Show!

- Five-minute speaking opportunity
- Reserved table for 10 guests
- Company logo prominently displayed on signage throughout the event
- Recognition as a Opening Breakfast Event Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways on the tables
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor is responsible for production and shipment of any giveaway items.*

### OPENING BREAKFAST VIP SEATING

**\$1,000**  
10 Sponsorships

Utilize the NASTT No-Dig Show's largest event by sponsoring a table at this exciting Opening breakfast!

- VIP Reserved table in prime location for 10 guests
- Company logo displayed on tabletop signage
- Recognition as a Opening Breakfast Table Sponsor on accompanying event slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

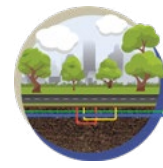
### EDUCATIONAL FUND AUCTION CASH PRIZE SPONSOR

**SOLD OUT!**  
1 Sponsorship

Partner with the Educational Fund Auction to offer attendees the chance to win a \$5,000 cash prize! Also drive booth attendance during Wednesday's exhibit floor hours when the live drawing is held at your booth.

- Company logo displayed on event signage
- Live drawing held at booth on Wednesday (winner must be present to win)
- Recognition at the Auction on accompanying slide presentation
- Company logo listed on the conference website with direct link to organization's website
- Company logo on auction site
- Individual mobile app listing for organization listing sponsorship and organization's details
- Push notification to all attendees announcing drawing at your booth

# SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



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## AUCTION RECEPTION NAPKIN SPONSOR

**\$2,000**

*1 Sponsorship*

Create a “buzz” at the NASTT Auction Reception by sponsoring the napkins at the event.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded cocktail napkins that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for the production and shipment of napkins.***

## AUCTION RECEPTION CAN KOOZIE SPONSOR

**\$2,000**

*1 Sponsorship*

Create a “buzz” at the NASTT Auction Reception by sponsoring the can koozies at the event.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded can koozie that will be handed out at each bar with drinks
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for the production and shipment of can koozies.***

## AUCTION RECEPTION CUP SPONSOR

**\$2,000**

*1 Sponsorship*

Create a “buzz” at the NASTT Auction Reception by sponsoring the cups at the event bar.

- Company logo displayed on tabletop signage placed at each bar
- Company logo displayed on on-site signage
- Sponsor to provide branded plastic cups (9 oz - 16 oz) that will be handed out at each bar with drinks.
- Company logo listed on the conference website with direct link to organization's website
- Marketing emails promoting sponsorship
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for the production and shipment of cups.***





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## EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



### "COME FIND ME" STICKERS **SPONSOR**

**\$3,250**

12 Sponsorships  
(one for each aisle)

What's better than breadcrumbs leading attendees directly to your booth in the exhibit hall? This sponsorship is limited to one sponsor per row with branded stickers placed from the doors entering the hall directly to your booth. Stickers are placed evenly based on show floor. Number of stickers varies based on location of your booth!

- Floor stickers lead into the Exhibit Hall and to the Sponsor booth directly from the doors entering into the hall
- Sponsor can provide any image or message they choose for decals
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Number of stickers varies based on location of your booth.*

*\*Sponsor to supply artwork based on provided specs.*

### LANYARD SPONSOR

**\$2,700**  
**SOLD OUT!**

Imagine NASTT No-Dig Show attendees wearing your company name and/or logo around their neck all week!

- Sponsor provides lanyards to be distributed to attendees at registration
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor is responsible for production and shipment of lanyards following specs provided by NASTT.*

### ATTENDEE BAG SPONSOR

**\$2,500**

2 Sponsorships

Have your logo displayed on the bag full of information and goodies each conference attendee receives at the NASTT No-Dig Show. Your logo will be seen throughout the conference when attendees carry their bag around to exhibits and session rooms.

- Company logo printed on one side of attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor to provide logo based on specs provided by NASTT.*

# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



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## DIRECTIONAL SIGNAGE SPONSOR

**\$2,300**

1 Sponsorship

The Directional Signage Sponsor will be recognized on large signage leading attendees through the event space to registration.

- Company logo printed in the lower corner of each sign
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## H2O ON-THE-GO SPONSOR

**\$2,500**  
**SOLD OUT!**

Keep attendees hydrated on site with your branded water bottle.

- Sponsor to provide branded water bottles to be included inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\*Sponsor is responsible for production and shipment of water bottles and any associated costs.**

## BOOTH DEMO PROMOTION PACKAGE

**\$1,700**

5 Sponsorships

Are you doing a demo at your booth during the No-Dig Show? Use this marketing package to help spread the word and get attendees to your demos!

- Sponsor is featured in an attendee email highlighting demonstrations in the exhibit hall. Email to be sent 1 week prior to the NASTT No-Dig Show
- Sponsor is featured in a mobile app push notification highlighting demos in the exhibit hall
- Sponsor is featured on the conference website in a section dedicated to Demos. Includes company name, logo, booth #, and 25-word description of demonstration
- Sponsor is featured on social media
- Sponsorship listing included in a daily email sent to all attendees
- Individual mobile app listing for organization listing sponsorship and organization's details

**\*Details regarding the demonstration would be coordinated by the sponsor directly with the decorator of the show.**





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## EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



### CONCESSION SPONSOR

**\$1,500**

2 Sponsorships

Your company will be recognized as the Concession Sponsor located within the Exhibit Hall for either Monday or Tuesday - Sponsor to provide a full-page flyer that is distributed on the tables in the concession area.

- Full-page flyer will be distributed at all concession tables
- Sponsor is featured in a mobile app push notification highlighting the sponsorship and concession options
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

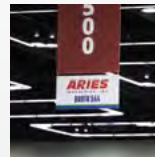
*\*Sponsor to provide flyer to NASTT.*

### HANGING AISLE SIGNS SPONSOR

**\$1,500**

12 Sponsorships  
(one for each aisle)

You can't beat this visibility! Sponsor an aisle sign and your company logo will be featured at the bottom of the hanging aisle signs above your booth's row in the hall. Reserve this quickly! This is a first-come, first-served sponsorship with only one available per row.



- Exclusive visibility with the sponsor's logo hanging prominently from the ceiling in the exhibit hall below the row number
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor to provide logo and is responsible for all associated costs.*

### MORNING WAKE UP STATION SPONSOR

**\$1,300**

2 Sponsorships

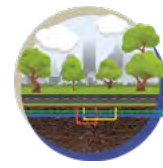


Treat the No-Dig Show attendees to a morning pick-me-up one hour prior to session start times on Monday & Tuesday!

- Company logo prominently displayed on signage in coffee break location
- Opportunity to provide branded coffee cups and/or napkins
- Company logo listed on the conference website with direct link to organization's website
- Sponsorship listed in daily attendee email on morning of your coffee break
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor is responsible for production and shipment of items.*

# EXHIBIT HALL SPONSORSHIP OPPORTUNITIES



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## ATTENDEE BAG GIVEAWAY ITEM SPONSOR



**\$1,300**

3 Sponsorships

This is a fun way to get your company's name out in front of the NASTT No-Dig Show attendees.

- Sponsor provides branded giveaway item of choice that is placed inside attendee bags
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor is responsible for production and shipment of items. Actual items are preferred versus flyers or brochures.***

## SESSION SCHEDULE FLYER SPONSOR

**\$2,000**

1 Sponsorship

Everyone wants an at-a-glance schedule. Here's your chance to make your company's logo seen everywhere!

- Sponsor's logo listed on the bottom/top of the schedule at-a-glance sheet given to attendees
- Prominently displayed at registration for all attendees to grab
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\* This at-a-glance schedule will be one-page, front and back, and printed using the schedule one month prior to the show.***

## CLOSING LUNCH SPONSOR

**\$1,750**

1 Sponsorship

Make a statement at the last networking event of the NASTT No-Dig Show. Sponsor the box lunch in the Exhibit Hall and send attendees off with your company on top of mind!

- Full-page flyer will be distributed at all concession tables
- Sponsor is featured in a mobile app push notification highlighting the sponsorship and concession options
- Company logo listed on networking event signage
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

***\*Sponsor to provide flyer to NASTT.***





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# HOTEL SPONSORSHIP OPPORTUNITIES



## HOTEL KEY CARD SPONSOR

~~\$3,400~~  
**SOLD OUT!**

How many times will you use your hotel key card at the NASTT No-Dig Show? This is a sponsorship that will give your organization great exposure.

- Company logo or image printed on key card
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Key card must also include 4-color 2024 No-Dig Show logo on the back of the card. Sponsor provides the hotel key card and covers any associated costs.*

## HOTEL BAR SPONSOR

**\$2,300**

1 Sponsorship

Sponsor the hotel bar and network with attendees after hours!

- Company logo prominently displayed on signage in bar location
- Opportunity to provide branded napkins or coasters at bar location
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Sponsor is responsible for production and shipment of items.*

## HOTEL CHECK-IN SPONSOR

**\$1,800**

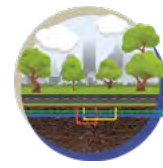
1 Sponsorship

Provide a message to every guest during check-in at the host hotel! This is a great way to send a message to all attendees. Feel free to invite attendees to your booth, to watch a demo, or to attend a session.

- Dedicated flyer to be distributed to all attendees checking into the host-hotel of the show
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details.

*\*Sponsor responsible for printing and shipping flyer to hotel and any associated costs. Max flyer size 8-1/2" x 11". Content to be approved before printing.*

# MOBILE APP SPONSORSHIP OPPORTUNITIES



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## MOBILE APP - BANNER AD **SPONSOR**

**\$1,500**

4 Sponsorships

Exclusive banner ads appears at the top of the screen within the app.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

**\*These ads will rotate throughout the use of the app and visibility will be changed daily based on amount of Sponsors.**

## MOBILE APP PUSH NOTIFICATION **SPONSOR**

**\$850**

6 Sponsorships

Generate interest in your exhibit and drive traffic to your booth by sending a promotional push notification.

- Sponsor provides text for 1 push notification based on provided specs
- Notifications can be around certain demo times in your booth based on two available slots per day (Monday - Wednesday)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## MOBILE APP - SPLASH SCREEN **SPONSOR**

**\$4,000**  
**SOLD OUT!**

Want to make a statement? Your brand in everyone's hands onsite every single time they open the app for excellent brand visibility.

- Sponsor provides branded image or message based on provided specs
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details





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## RECRUITMENT SPONSORSHIP OPPORTUNITIES



### YOUNG PROFESSIONAL, MUNICIPAL SCHOLARSHIP & STUDENT WELCOME RECEPTION - **NAPKIN BAR SPONSOR**

**\$2,000**  
**SOLD OUT!**

Support the young professionals, Municipal Scholarship winners and students in our industry by sponsoring this welcome reception.

- Company logo prominently displayed on event signage
- Opportunity to provide branded cocktail napkins
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\* Sponsor is responsible for production and shipment of items.*

### YOUNG PROFESSIONAL, MUNICIPAL SCHOLARSHIP & STUDENT WELCOME RECEPTION - **CAN KOOZIE BAR SPONSOR**

**\$2,000**

1 Sponsorship

Support the young professionals, Municipal Scholarship winners and students in our industry by sponsoring this welcome reception.

- Company logo prominently displayed on event signage
- Opportunity to provide branded can koozies
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\* Sponsor is responsible for production and shipment of items.*

### YOUNG PROFESSIONAL, MUNICIPAL SCHOLARSHIP & STUDENT WELCOME RECEPTION - **CUP BAR SPONSOR**

**\$2,000**

1 Sponsorship

Support the young professionals, Municipal Scholarship winners and students in our industry by sponsoring the bar at this welcome reception.

- Company logo prominently displayed on event signage
- Opportunity to provide branded cups (9-16oz cups)
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\* Sponsor is responsible for production and shipment of items.*

# RECRUITMENT SPONSORSHIP OPPORTUNITIES



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## YOUNG PROFESSIONAL, MUNICIPAL SCHOLARSHIP & STUDENT WELCOME RECEPTION - **MAIN EVENT SPONSOR**

**\$5,000**

1 Sponsorship

Engage the largest event for our most impactful attendees by being the main event sponsor of the Young Professional, Municipal Scholarship & Student Welcome Reception.

- Company logo prominently displayed on signage in reception location
- Reserved area during the reception for your organization as the Main Event Sponsor
- Opportunity bring your own company signage to the event
- Sponsor receives 10 free tickets to join the event
- Sponsor receives the reception attendee contact list after the event
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## PREMIUM STUDENT **SPONSOR**

**\$2,800**

2 Sponsorships



Support the next generation of trenchless professionals with your logo prominently displayed on every student shirt onsite.

- Company logo placement on the back of the NASTT Student Chapter Volunteer Shirts
- Invitation to attend Student Orientation (two representatives)
- Five-minute speaking opportunity during the Student Orientation
- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and logo
- 5 tickets to the Young Professional, Municipal Scholarship & Student Welcome Reception following Student Orientation
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details





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# RECRUITMENT SPONSORSHIP OPPORTUNITIES



## STUDENT SPONSOR

**\$1,500**

*5 Sponsorships*

Support the next generation of trenchless professionals.

- Recognition as a Student Sponsor in the accompanying event slide presentation
- Opportunity to provide giveaways at Student Orientation. Sponsor is responsible for production and shipment of items
- 1 page insert into student orientation packet with company information and logo
- 2 tickets to the Young Professional, Municipal Scholarship & Student Welcome Reception following Student Orientation
- Company logo listed on conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

## RECRUITMENT SPONSOR

**\$500**

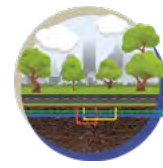
*No Cap!*

Is your company hiring? Participate as a Recruitment Sponsor to network with professionals looking for work!

- Signage in your booth stating you're hiring
- Featured in attendee e-blast as a Recruitment Sponsor
- Direct link to your organizations website and job opportunities supplied to all students onsite
- Dedicated page in the mobile app with your company's name and website listed
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details

*\*Must be an Exhibitor to participate.*

# AS SEEN IN PROVIDENCE



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## TALK TRENCHLESS MEETING ROOM SPONSOR

**\$1,000**

*10 Sponsorships  
4 on Monday, 4 on Tuesday,  
and 2 on Wednesday*

Talk trenchless to me! This sponsorship gives our sponsors the unique opportunity to utilize an amazing meeting room space directly in the exhibit hall. You can't beat this exposure!

- 45-minute time slot to host a meeting/demo/interview/show a video/whatever benefits you!
- Company logo prominently displayed on the glass walls outside the meeting room facing all attendees in the hall
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details
- Email promotion of sponsorship including day of meeting promotion to all attendees

**\* Sponsor is responsible for coordination of meeting details, set-up in the room and clean-up post meeting**

## OUTDOOR DEMO SPONSOR

### CONTACT JESSIE FOR PRICING DETAILS

*4 Sponsorships*

What better promotes trenchless than seeing it hands on? For the first time, we will be having outdoor demo opportunities for sponsors to showcase to attendees during a strolling period of time.

- Strolling 1 hour and 40 minutes of time to showcase an outdoor demonstration to attendees
- Company logo prominently displayed on signage guiding to outdoor demo site
- Company logo listed on the conference website with direct link to organization's website
- Individual mobile app listing for organization listing sponsorship and organization's details
- Email promotion of sponsorship including day of meeting promotion to all attendees

#### **Restrictions:**

- Rain or shine! Sponsor to prepare for any weather
- Area has a 6'8" clearance to get equipment to the flat part of the parking garage that is serving as the demo location (power included)
- Demo times will be at the same time as our forum sessions. This will allow for more attendees to get to the demos without taking away from the hall

**\* Sponsor is responsible for coordination of demo details with facility, set-up and break-down of demo equipment, shipping and handling of materials**





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## CHECK UP-TO-DATE SPONSORSHIP OPPORTUNITIES

Scan the QR code  
to check up-to-date availability of  
sponsorship opportunities



*For more information, contact:*

**Jessie Clevenger, NASTT Business Development Manager**  
**440-534-9630 or [jclevenger@nastt.org](mailto:jclevenger@nastt.org)**

**[nodigshow.com](http://nodigshow.com)**