

# **American Forage and Grassland Council 2020 Annual Conference**

**January 5-8 in Greenville, SC**

**Hosted by the South Carolina Forage and Grazing Coalition**



## **Corporate Support for AFGC 2020!**



# AMERICAN FORAGE & GRASSLAND COUNCIL

Participation as a 2020 Corporate Supporter is an excellent opportunity to get your organizations information in front of over 300 forage industry producers, extension agents, educators and more. Participation as a corporate supporter will get you year round exposure...

- Recognition on the AFGC website for a year
- Recognition at the Annual Conference
- Flexible support opportunities to best meet the annual goals of your organization

## CONFERENCE LOCATION

**Hyatt Regency**  
220 N. Main St.  
Greenville, SC 29601  
(864) 235-1234

Room rate is \$115 per night plus tax  
Room block will be open 8/1/19-12/13/19\*

\*12/13/19 cut-off date unless block sells out earlier



**AMERICAN  
FORAGE &  
GRASSLAND  
COUNCIL**

## Previous Supporters

Allied Seed LLC  
Amazing Grazing  
America's Alfalfa  
Barenbrug USA  
Byron Seeds  
Caudill Seed Company  
Center Seeds  
Corteva Agriscience  
Dalrymple Farms  
Dart Hay Service Inc.  
DLF Pickseed  
Forage & Grassland Foundation  
Forage Genetics International  
Gallagher North America  
Hay & Forage Grower  
Innovative Technologies Group  
Mountain View Seeds  
NatGLC  
NIRS Forage & Feed Testing Consortium  
North American Equine Ranching  
Information Council  
Oregon Forage Seed Commissions  
Oregro Seed  
Pennington Seed  
Progressive Forage Grower  
Saddle Butte Ag. Inc.  
Southeast AgriSeeds  
Summit Seed Coatings  
The Cisco Companies  
Timeless Fence System  
Tucker Family Farms  
Unity Scientific  
USDA-NRCS

# American Forage and Grassland Council

## Corporate Support Opportunities

### Diamond Supporter--\$7,500

- 8 Individual Memberships with AFGC
- Logo with link on AFGC website
- Ability to use the AFGC logo
- 2 complimentary exhibit spaces at annual conference
- **5 complimentary annual conference registrations**
- 1 promotional item in annual conference bag
- Sign recognition at annual conference
- Full page ad in annual conference program

### Platinum Supporter--\$5,000

- 7 Individual Memberships with AFGC
- Logo with link on AFGC website
- Ability to use the AFGC logo
- 1 complimentary exhibit space at annual conference
- **4 complimentary annual conference registrations**
- 1 promotional item in annual conference bag
- Sign recognition at annual conference
- 3/4 page ad in annual conference program

**WWW.AFGC.ORG**

### Contributor Supporter--\$750

- 2 Individual Memberships
- 1 complimentary conference registration
- Sign recognition at annual conference
- Recognition in conference program

### Allied Supporter--\$500

- 1 Individual Member
- 50% off 1 conference registration
- Sign recognition at annual conference
- Recognition in conference program

### Gold Supporter--\$3,500

- 6 Individual Memberships with AFGC
- Company name with link on AFGC website
- Ability to use the AFGC logo
- **3 complimentary annual conference registrations**
- Sign recognition at annual conference
- 1/2 page ad in annual conference program

### Silver Supporter--\$2,000

- 5 Individual Memberships with AFGC
- Company name with link on AFGC website
- Ability to use the AFGC logo
- **2 complimentary annual conference registrations**
- Sign recognition at annual conference
- 1/4 page ad in annual conference program

### Bronze Supporter--\$1,000

- 4 Individual Memberships with AFGC
- Company name with link on AFGC website
- Ability to use the AFGC logo
- **1 complimentary annual conference registration**
- Sign recognition at annual conference
- Logo in conference program

### Banquet Sponsor - \$5,000

Recognition as the banquet sponsor with signage, in agenda next to event, verbally from stage, and on PowerPoint presentation.

### Breakfast Sponsor - \$2,500

Recognition as the breakfast sponsor with signage, in agenda next to event, and verbally from stage.

### Break Sponsor - \$1,500

Recognition as all day break sponsor during breaks, at break stations with signage, and in agenda next to event.

### Conference Bag Inserts - \$250

Limited to 1 insert per company and 6 purchased inserts overall.



# AFGC 2019 Competition Sponsorships & Exhibits

## Forage Bowl

### Sponsor—\$500-\$2,000

Recognition during forage bowl competition, on conference signage and competition webpage. Funds are used to cover travel expenses for college teams participating in the competition. Recognition details (name vs. logo, etc.) based on level of support.

### Competition Sponsor--\$500-\$1500

Competition sponsors will have their logo included on the entry forms/rules, judging forms, signage during the conference and be recognized by the competition coordinator when referencing the competition.

- *Hay Judging Contest*--\$500--logo on judging form and recognized from podium during awards luncheon.
- *Emerging Scientist*--\$1500--logo on event signage and recognized from podium during awards luncheon.
- *Youth Essay*--\$1000--logo on event signage and recognized from podium during awards luncheon.
- *Forage Spokesperson*--\$1000--logo on event signage and recognized from podium during awards luncheon.
- *Photo Contest*--\$750--logo on event signage and recognized from podium during awards luncheon.

### Exhibit Space--\$550 (member) or \$700 (non-members) includes:

- 8x10 booth space
- 1 Full Conference Registration
- 6ft skirted table
- 2 chairs
- wastebasket

Exhibitors will be recognized on signage and in post conference materials. Space in the exhibit hall is limited and provided on a first come basis.

Electricity is not included with booth spaces and must be arranged with the host venue.

**RESERVE YOUR  
BOOTH TODAY!**



# American Forage and Grassland Council

## Corporate Support Agreement

Please type or print as information is entered using this data for contact and print purposes. This is not for registration purposes.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

My company would like to be an AFGC Corporate Supporter

(**check/circle all that apply below**):

### Sponsorship Level

### Fee

Diamond Level	\$7,500
Platinum Level	\$5,000
Gold Level	\$3,500
Silver Level	\$2,000
Bronze Level	\$1,000
Contributor Supporter	\$ 750
Allied Supporter	\$ 500

### Competition Sponsorship

### Fee

Forage Bowl	\$500-\$2,000
Emerging Scientist	\$1,500
Forage Spokesperson	\$1,000
Youth Essay	\$1,000
National Photo	\$ 750
Hay Judging	\$ 500

### Exclusive Sponsorship

### Fee

Banquet Sponsor	\$5,000
Breakfast Sponsor	\$2,500
Break Sponsor	\$1,500
Conference Bag insert	\$ 250

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### Non-Mbr

Exhibit Space	\$550	\$700
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### Membership

Membership qualification includes membership with a state affiliate council and/or membership directly with AFGC. To join please visit, [www.afgc.org](http://www.afgc.org), and select Membership for details.

Total Due \$ \_\_\_\_\_ Payment Method (Circle One) Check or Credit Card\*

\*If paying by credit card please return a credit card processing form included.

There are no refunds on support items. If an exhibit booth is cancelled prior to December 1, 2019 then a refund will be issued less a \$100 administrative fee. After, December 1, 2019 there are no refunds on cancelled exhibit spaces.

Return complete form with payment by mail or fax to AFGC, PO Box 867, Berea, KY 40403; fax 859.623.8694. Once payment is processed a registration code will be provided.



## CREDIT CARD PROCESSING FORM

**Name (as it appears on the card):**

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**Name of member/person payment is for if not the same as above:**

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**Company Name:** \_\_\_\_\_

**Billing Address:**

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**Credit Card Type:**

MasterCard          Visa          American Express

**Credit Card Number:**

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**CSC Number** (three digit # on back of card in signature line)  
(American Express card it is a 4 digit # on the front of the card):

\_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Amount to be Charged \$** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Fax #:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

FAX TO: 859-623-8694