

# May 3-4, 2019 New York City

Opportunity for Increased Brand Exposure



Stand out from other exhibitors!

Drive traffic to your booth and your website.

Gather emails and generate social media.

Advertise on LED boards and video monitors throughout Bike Expo New York, America's biggest consumer bike show.

Reach more than 60,000 cyclists in attendance.

## PACKAGE

(limited to 8 exhibitors)

- Five slides on video loop shown 10 times per hour on one LED screen and 12 monitors
- One slide shown once an hour on LED screen at Main Stage
- Presenter of one main stage contest (prize provided by you)

**\$1,500**

Show ready keynote or Polverpoint slides at 16:9 aspect ratio (1920x1080 or 1280x720 resolution)

**\$2,000**

Assets and direction provided by client; designed by Bike New York

Benefiting



Certified Sustainable



[www.bikeexpo.nyc](http://www.bikeexpo.nyc)



## Sample Video Monitor & LED Screen Slides



Email [exposales@bike.nyc](mailto:exposales@bike.nyc) to reserve space.