



Rock'n'Roll

MARATHON & 1 / 2

SAN DIEGO

The San Diego Convention Center Welcomes The Rock n' Roll Marathon

We look forward to assisting you with all of your food & beverage needs during your event scheduled for June 1st-2nd, 2018

Food & Beverage Sampling, Sponsorship, Donated Products?

** Please see the Ice & Water Order Form to help support your give-a ways on page 3*

Centerplate Catering holds the exclusive rights to all food and beverage within the San Diego Convention Center. A corkage fee will apply to all food & beverages not ordered through the San Diego Convention Center. Attached, please find the booth catering policies stating our guidelines for manufacturers and non-manufacturers of the product that is being distributed. Please Contact the catering department for further information.



Avoid the 50.00++ On-Site Order Fee :

**Fax in Your Waiver &/or Ice Order Form to
619-525-5858 by Friday, May 18th , 2018**

**Please Contact Mary Forney at 619-525-5818
or email: mary.forney@visitsandiego.com**

To Download our Complete Booth Catering menu guide please visit
www.visitsandiego.com

SAN DIEGO CONVENTION CENTER
BOOTH CATERING DEPARTMENT
EXHIBIT BOOTH
FOOD & BEVERAGE POLICY

CENTERPLATE holds the exclusive rights to all food and beverage within the San Diego Convention Center. This exclusive agreement prohibits exhibitors or other event participants from bringing food, beverage or alcohol into the San Diego Convention Center without the written approval of CENTERPLATE; **this includes private labeled bottled water**. Exhibitors are not permitted to sell food or beverage in the San Diego Convention Center.

BOOTH SAMPLING:

Exhibitor/event participant must be the manufacturer or manufacturer's representative of the product to be sampled.

- ◆ **Product must be germane to the show/event.**
- ◆ **Food samples are restricted to: 2oz portion.**
- ◆ **Beverage samples are restricted to: 4oz fluid portion.**

If the exhibitor/event participant meets the above criteria, simply submit the Booth Sampling/Waiver Authorization form for approval. Your request will be processed and written approval will be sent to you. Food and beverage marketing/sampling activities must be conducted within the confines of the exhibitor's booth space.

If you are a manufacturer or manufacturers' representative and wish to **exceed** the sample size requirements, submit the Booth Sampling/Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with a contract for the applicable waiver fee.

BOOTH WAIVER :

Exhibitors/event participants utilizing "traffic builders" (i.e. bottled water, popcorn, coffee, smoothies, full sized candy bars, etc.) that compete with food or beverage provided by Centerplate must submit the Booth Sampling/Waiver Authorization form. Your request will be processed and a written decision will be sent to you, along with the applicable corkage fees due.

ALCOHOLIC BEVERAGES:

All alcohol sales and consumption in the San Diego Convention Center are regulated by the California Alcoholic Beverage Control and Centerplate is responsible for the administration of these regulations. Centerplate prohibits exhibitors and event participants from bringing in or removing alcohol from the San Diego Convention Center. No alcoholic beverages are allowed to be served by anyone other than San Diego Convention Center Food and Beverage Department Bartenders.

ALL THE AFOREMENTIONED POLICIES WILL BE STRICTLY ADMINISTERED. ANY VIOLATION OF THESE WILL RESULT IN THE REMOVAL OF PRODUCT FROM THE SHOW FLOOR.



BOOTH SAMPLING/WAIVER AUTHORIZATION FORM

Event Name _____ Date(s) _____

EXHIBITOR/EVENT PARTICIPANT

Name _____ Contact _____

Email Address _____

Address _____

City _____ State _____ Zip _____

Phone _____ On-Site Cell # _____

Fax _____

Booth # _____

Item(s) and portions to be distributed _____

Quantity to be distributed _____

Purpose _____

Approved:

_____ Date _____

Booth Catering Manager/F&B Department

Sampling/Waiver fees that apply to this approval: _____

Sampling Support Services

Please contact us at (619) 525-5818 to order Kitchen Prep Time, Equipment, Storage, Staffing, Ice, Bottled Water or other support services required for your sample distribution

Please fax form no later than May 18, 2018:

San Diego Convention Center

111 West Harbor Drive

San Diego, Ca 92101

Food & Beverage Department

Phone: 619-525-5818 Fax: 619-525-5858



ORDER FORM

ICE (40LB) \$30.00++/EA

3 GAL JUG WATER \$35.00++/EA

Plus a \$30 delivery fee (per trip) will be added to each order

To download our complete Booth Catering Menu Guide visit www.visitsandiego.com

Company Name _____ Booth _____
 Representative (print name) _____ Title _____
 On-site Contact _____ On-Site Cell Number _____ Email _____
 Address _____
 City _____ State _____ ZIP _____
 Telephone # _____ FAX # _____
 CC Account # _____ Exp. Date _____ MC/AX/VISA/Diners (circle one)
 Cardholder's Name _____ Signature _____

Your signature above signifies approval of all charges to your account

<u>Delivery Date</u>	<u>Time(s)</u>	<u>Quantity</u>	<u>Price</u>	<u>Extended Price</u>
<u>FRI June 1st</u>				
Ice (40lb)	_____	_____	\$30	_____
3 Gal Jug Water	_____	_____	\$35	_____
<u>SAT June 2nd</u>				
Ice (40lb)	_____	_____	\$30	_____
3 Gal Jug Water	_____	_____	\$35	_____
TOTAL DELIVERY FEE (S)		_____	\$30	_____

FAX ORDER FORM TO:

San Diego Convention Center
 111 West Harbor Drive
 San Diego, California 92101
 Food & Beverage Department
 Phone: 619-525-5818 Fax: 619-525-5858
**A \$50.00 LATE FEE WILL APPLY
 TO ORDERS PLACED AFTER May 18, 2018**

SUBTOTAL	\$-----
20% SERVICE CHARGE	\$-----
SUBTOTAL WITH SERVICE CHARGE	\$-----
7.75% CA STATE TAX	\$-----
TOTAL ESTIMATED CHARGES	\$-----