

College and Career Fair Registration Information  
US Cellular Center, Asheville, NC  
April 20, 2018

Companies will have an 8 X10 "booth space" and will be able to access the US Cellular Center beginning at 6:00 am. Students will arrive at 9:00 for the first session and will stay until 11:00. The second session runs from noon until 2:00 pm. Company exhibits need to be taken down by 3 pm. Because time is limited, companies should bring their lunch as lunch will not be provided. Bottled water will be provided.

Over 1000 students will be in attendance and partners should provide a handout that shows career opportunities and even current job openings. Also, it would be helpful to talk about benefits such as scholarships, tuition reimbursements, and ways to move up in the company. This is your opportunity to market your company and talk about the good things going on within your company and the good things you offer. Students are usually shy about talking to adults and do not always know the pertinent questions to ask. We highly suggest you be creative, draw attention to your booth and engage students when they approach.

If you can use the attached document as a guide to "type" your careers. Students know what the 16 career clusters are and it is a great way to help others think about various careers and how they could appeal to a wide variety of students. Think about all the areas within your company and all the different types of jobs you might need.

Don't forget- teachers are another group that will be in attendance, so this will be a great opportunity to help educate them on your company/business/educational entity as well.

Please make your presentation interactive and engaging, students will come to your booth if it is exciting and interesting.