

**Tools** to Thrive in Community Living


ILLINOIS CHAPTER  
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ASSOCIATIONS INSTITUTE

2018 Condo-HOA Conference & Expo  
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## Tools to enhance curb appeal within budget

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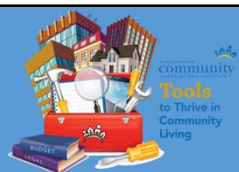



## About SavATree

- Founded in 1980
- Third largest tree, shrub and lawn care firm in the country
- Local service area: Rockford to Chicago and Gary, In to Milwaukee, Wi
- Mid-Atlantic, Northeast, New York, Twin Cities and Denver

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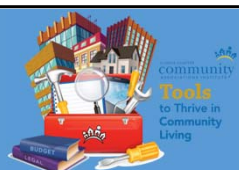


## How do we save money?

- First things first
- What is a landscape management plan?
- How is it beneficial to you and your client?
- What steps do we take to get there?
- How to get started?

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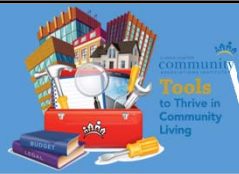


## Goals

- A Landscape management plan will help you, your staff, your vendors and your clients understand what you have, what you need, what needs to be done and when.
- Take the time to develop this plan, then use this plan and it will save you money!

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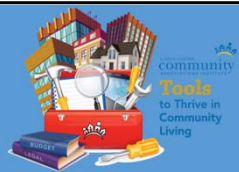




## What does the plan achieve?

- Define goals and approaches to the management of your landscapes
- Define landscape management areas:
  - Plant Care
  - Turf Care
  - Mowing and mulching
  - Hardscapes
  - Special Concerns

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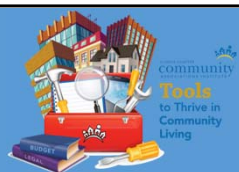


## How does this help?

- Increases Efficiency
- Facilitates budgeting
- Aids in decision making
- Ensures long term health and sustainability

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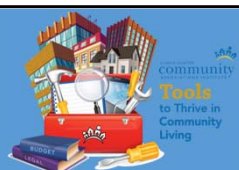




## Step 1

- Work with an industry professional or Consultant to make an assessment:
  - Soil conditions
  - Growing Conditions
  - Drainage
  - Plant health
  - Hazardous conditions
  - Special Concerns

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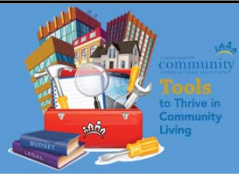


## Step 2

- Define Landscape areas with similar conditions and needs
  - Treat them appropriately by:
    - Plant type
    - Soil condition
    - Function
    - Maintenance requirements/expectations

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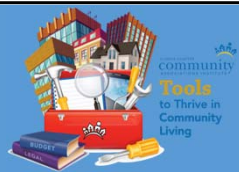




## Step 3

- Determine share holders goals
  - Aesthetics
  - Function
  - Health/Sustainability
  - Preservation

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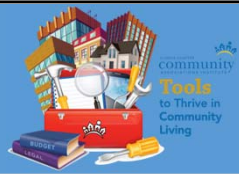


## Step 4

- Determine maintenance approach
  - Minimal
  - High input
  - Integrated

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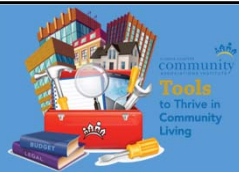




# Landscape Care Approaches

- Minimal/Low Maintenance
- Pros: Low initial cost
- Cons:
  - Delay of cost may cost more later
  - Reduces overall health of landscape
  - Lack of biodiversity
  - Invasive species
  - Erosion

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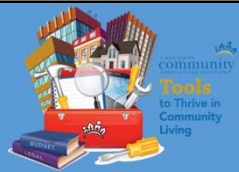


## Minimal Maintenance



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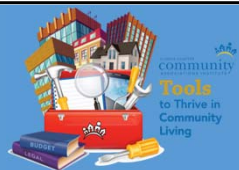




## Low Maintenance



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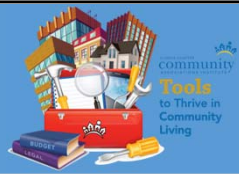
## High Input

- Hybrid Materials
- Synthetic Materials
- Organic Materials
  - Organic Materials Review Inst. (OMRI)
  - USDA National Organic Program

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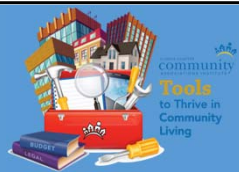




# High Input Maintenance

- Water
- Soil Amendments
- Nutrients
- Technical Material applied

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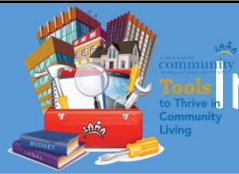
# High Input Maintenance

- Pros/Cons
  - Can greatly increase long term sustainability
  - Long term cost effectiveness
  - Allows landscape to reach full potential
  - Decrease sustainability if not done properly

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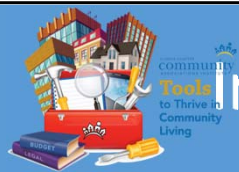




# Integrated Plant Management

- All options considered and the best one is chosen
- Scouting/monitoring
- Diagnosis
- Decision making
- Implementation

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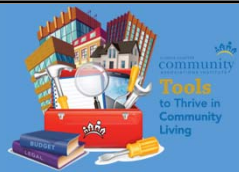


# Integrated Plant Management

- Pros/Cons
  - Minimizes input
  - Maximizes Health/sustainability
  - Knowledge intensive

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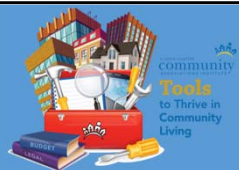




## Step 5

- Develop recommendations and costs
- Establish Priorities
- Develop Budget
- Develop schedule of budgeted activities

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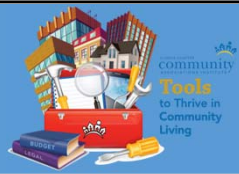


## Step 6

- Implement the Plan
  - Share details with staff and vendors
  - Align all share holders on goals and approaches
  - Monitor and follow up to ensure efficacy
  - Adjust as necessary

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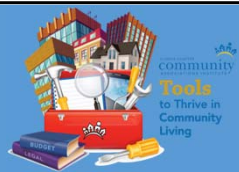




# Results



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# Thank You

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