



Dear Exhibitor:

Thank you for being a part of the 2018 Carlsbad 5000. We are expecting over 10,000 participants and 50,000 spectators for this year's two-day event, the 33<sup>rd</sup> edition of the world's fastest 5K. In order to make your experience a pleasant one, please review the information below.

**Expo Hours:**

- Saturday, March 24<sup>th</sup> ---- 7:00am – 1:00pm
- Sunday, March 25<sup>th</sup> ---- 6:30am – 1:00pm

**Location:**

- Carlsbad Village
  - o North & South parking lots on Roosevelt St. between Carlsbad Village Drive and Grand Avenue.

**Set-up Time: I will be sending load in information Wednesday, March 22<sup>nd</sup>**

- Friday, March 23<sup>rd</sup> ---- 12:00pm – 5:00pm
- Saturday, March 24<sup>th</sup> ---- 5:00am – 6:30am
  - o If you are loading in Saturday morning your booth set up needs to be completed by 6:30am

**Parking:**

- We were unable to secure a parking lot with the City of Carlsbad this year. **Parking will be up to you!** There is plenty of public and street parking around the area. I apologize in advance for this inconvenience, but we must work with what is provided.

**Booth Package:**

- Each 10x10 Booth will include the following:
  - o 10'X10' WHITE CANOPY TENT (If you are bringing your own tent you answered "YES" to the question during booth registration. If you failed to answer the question during registration, please let me know ASAP!)
  - o (1) 8' TABLE
  - o 2 CHAIRS
- If you require additional equipment from what you have already ordered on your application, please email [Max.Little@ironman.com](mailto:Max.Little@ironman.com) by Friday, March 16<sup>th</sup>, 2018 (you will be charged accordingly).

Thank you for your cooperation. I look forward to seeing you at the 2018 Health & Fitness Expo for the Carlsbad 5000! Please email me if you have questions or concerns. I am happy to help!

- Max Little