

2018 ATHENS AREA HOME BUILDERS ASSOCIATION HOME & GARDEN FESTIVAL

Saturday, April 14, 2018 – 9am – 8pm, Pittard Park, Winterville, Georgia

Purpose of Festival:

The purpose of the festival is to educate and to inform the Athens area of the products, services and personnel of the Athens Area Home Builders Association (AAHBA) and to promote its members, suppliers, and associates.

CONTACT INFO:

- AAHBA: Kathryn Lookofsky, eo@aahba.com, 706-543-5760 (office), 706-614-0672 (mobile)

Booths:

- **Standard Booths** - Each standard booth is a 12 ft. by 12 ft. space. You may furnish the booth to your liking with a tent or canopy, chairs, tables, etc.
 - **NON-MEMBERS \$450 before February 1; \$475 after February 1, 2018**
 - **MEMBERS (please ask for discount code before completing online registration) \$375 before February 1, \$400 after February 1, 2018**
- **Mega Booths** - Each mega booth is a 24 ft. by 36 ft. space. You may furnish the booth to your liking with a tent or canopy, chairs, tables, etc.
 - **NON-MEMBERS \$1700 before February 1; \$2000 after February 1, 2018**
 - **MEMBERS (please ask for discount code before completing online registration) \$1500 before February 1; \$1800 after February 1, 2018**

JOIN AAHBA and SAVE BIG on registration and much more! <http://business.aahba.com/member/newmemberapp/>

Utilities:

Please let us know, by February 1, 2018, if you need utilities. We may not be able to accommodate you if we do not know your needs by February 1. Additional fees will apply as follows:

- \$50 for electricity
- \$75 for water

General Rules and Regulations for All Vendors:

- No refunds will be given once your application has been accepted. If your application is declined, for whatever reason, by the Festival Committee you will receive a complete refund.
- **Festival will be held rain or shine, no cancellations. Booths are not allowed to be taken down early because of rain. Each exhibitor will be responsible for their own protective covering.**
- We are a smoke-free festival. No smoking in booths or in the general festival area.
- All articles & displays must be in good taste with no reference to race, ethnic group, gender, sexual, or religious prejudice. No obscene items will be allowed. Athens Area Home Builders Association and/or the City of Winterville reserves the right to remove any exhibit for any reason.
- **Please note that we reserve the right to move your booth for any reason. We will do our best to accommodate your wishes on booth placement and will notify you of any changes as soon as possible.**
- **Your booth must be paid in full by April 1, 2018.**

Subletting or Sharing Space:

To insure proper presentation and operation of the Festival, Exhibitors must contract individually to exhibit. Subletting or sharing of space is strictly prohibited. Failure to abide may result in termination of contract and ejection from festival.

Space Limitations:

All booths must be confined to contracted space, and not encumber the visibility of adjoining booths. No objects (including trailer tongues) may extend beyond the standard 12 x 12 booth area (or beyond the designated confines of larger booths), additional booth spaces must be purchased if your items are larger than the area specified. NO EXCEPTIONS. Athens Area Home Builders Association and/or the City of Winterville reserves the right to remove any exhibit not conforming to all federal, state, and local requirements and laws.

Booth Setup:

You MUST check in upon arrival. Booth setup for oversize/large displays, vehicles, building structures, etc. will begin on **Friday, April 13, 2018, at 7 A.M.** **If you feel that your display qualifies for early setup, please let us know ASAP. Otherwise, you may begin setup at 9 A.M. on Friday, April 13, 2018.** Due to road closures, all exhibitors must arrive no later than 8:30 A.M. on Saturday. Late arrivals will NOT be allowed in. All vehicles must be removed from the demonstrator area by 8:45 A.M. **Booths must be set up and open at 9:00 A.M. on Saturday, April 14. Booths must remain open and staffed until 8:00 P.M on Saturday, April 14. We STRONGLY encourage completing booth setup on Friday.** We are having a 5k road race in the area on Saturday morning and traffic will be impeded. We ask that you take all reasonable measures to secure and protect the contents of your booth. The City Winterville Police will be providing security on Friday night and throughout the festival.

Parking:

Designated parking areas will be provided for demonstrators.

Booth Staffing:

You are not allowed to roam the aisles/roads and hand out business cards, etc. You are absolutely not allowed to go in to the aisles/roads and recruit people to come to your booth, thus diverting people from someone else's booth to yours.

Dismantling/Removal:

NO DISPLAY MAY BE DISMANTLED OR PACKED PRIOR TO Saturday, APRIL 14th AT 8:00 P.M. UNLESS DIRECTLY INSTRUCTED BY EVENT STAFF. Failure to comply with the above stipulation will result in non-acceptance to future festivals. All exhibitor material must be removed by Monday, April 16th at noon. **NO EXCEPTIONS.** It is the Exhibitor's responsibility to pack and remove or consign for shipment of all items prior to leaving booth unattended. The exhibitor may be charged additional fees for removal of any display items that are left behind. The Athens Area Home Builders Association and/or the City of Winterville will not be responsible for the condition of any items that had to be removed during move out. Prior to 8:00 P.M., no vehicles will be allowed into the festival vendor area. You are responsible for cleaning up your booth space. Every item you bring must be removed by you. You may not leave debris, boxes, etc. at your space.

Restrictions and Security:

Security is provided by the City of Winterville to provide normal protection against loss, although Athens Area Home Builders Association and/or City of Winterville officials assume no responsibility of lost or stolen items. Exhibitors are urged to take the necessary measures to prevent such temptations. Booth vendors may only exhibit those items and services they actively sale and/or install. No distribution of promotional materials outside the normal business of booth vendor will be permitted. All exhibitors are responsible for collecting any appropriate taxes on products sold. Any restrictions for use of purchase must be printed and visible for public view. The Athens Area Home Builders Association, its agents, and/or the City of Winterville, will not assume any responsibility for the safety of the property of exhibitors from theft, damage by fire, accident, acts of God, or other causes.

Any points not covered elsewhere in this document are subject to settlement by Festival Management (Athens Area Home Builders Association/ City of Winterville).

The demonstrator being provided the booth space is responsible for any harm, bodily damage, or property damage from or to its equipment, materials, employees or volunteers.

By registering for a booth, vendors agree to indemnify and to hold the Athens Area Home Builders Association and the City of Winterville harmless for any claims, losses, or liabilities arising from vendor own acts, omissions, negligence, or misconduct. In the event of unforeseen problems at the site, vendor agrees to comply with the requests of the Festival Management or public officials (police, fire) to alter operations or move to another booth space as deemed necessary by these authorities.

The Athens Area Home Builders Association and The City of Winterville, or its agents or assigns are not responsible for any personal injury to the vendor or its agent or for the safety of the exhibits against theft, fire damage, accidents or other causes. The vendor is strongly encouraged to take all steps, measures, and precautions as necessary to protect its agents, exhibits, displays and property against all possible injury, damage, loss or destruction, during set-up and breakdown, during festival hours, and during non-festival hours.

Exhibitors are encouraged to insure products presented at their own expense.