

ANNA National Symposium April 15-18, 2018 Westgate Las Vegas Resort & Casino Las Vegas, NV



DISCOUNT DEADLINE: March 15, 2018

ExpoBadge Lead Retrieval Equipment Equipment descriptions on Page 2	DISCOUNT	REGULAR	QUANTITY	TOTAL
Handheld Scanners:				
Battery operated scanners; no electricity required)				
ExpoBadge Mobile e-Lead+	\$335	\$370		
ExpoBadge Ninja	\$370	\$388		
ExpoBadge Panoptic	\$415	\$440		
ExpoBadge Panoptic with Printer	\$475	\$498		
Mobile Application:				
ExpoBadge Lead Retrieval App (one license)	\$310	\$340		
Additional Licenses	\$170	\$200		
ExpoBadge Extras:				
ExpoBadge Live Literature Link	\$275	\$300		
Delivery, Setup, and Training	\$90	\$110		
Personalized Action Codes	\$65	\$90		
Custom Survey	\$80	\$105		
Paper: Additional Roll	\$20	\$22		
USB Flash Drive	\$70	\$90		
Federal Ta	ax ID # 20-8676699	Sub Total:		
		NV Sales Tax:	8.25%	
			_	

Processing Fee: \$15.00
Grand Total:

Company Information			
COMPANY	CONTACT		BOOTH#
ADDRESS 1	CITY		ZIP CODE
ADDRESS 2	STATE	COUNTRY	
EMAIL	PHONE	ONSITE PH	ONE

Payment Information *Billing Zip Code Required			
AMERICAN EXPRESS	MASTERCARD	VISA	CHECK
CREDIT CARD #		EXPIR	ATION DATE
NAME ON CARD		*BILLI	NG ZIP CODE

WEBSITE:

www.expobadge.com

EMAIL ORDERS TO:
orders@expobadge.com

FAX ORDERS TO: 714-632-8345

MAIL ORDERS TO: ExpoBadge, Inc.

1075 N. Tustin St. #6250 Orange, CA 92863, USA

) FOR ASSISTANCE CALL:

toll free 800-490-9941 +1-714-630-2945

erms and Conditions: I have read and agreed to the following terms and conditions.

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.



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ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Mobile e-Lead+	The ExpoBadge Mobile e-Lead+ is a small handheld battery-operated scanner that provides a graphic display. The e-Lead+ will time and date stamp your booth traffic. Instant Leads technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
ExpoBadge Ninja	The ExpoBadge Ninja is a handheld battery-operated scanner that conveniently fits in your pocket. The Ninja stores your leads, at the close of the show leads will be downloaded and emailed at the close of the show (within 24-48 hours).	Electronic
ExpoBadge Panoptic	The ExpoBadge Panoptic is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.)	Electronic
ExpoBadge Panoptic with printer	The ExpoBadge Panoptic with printer is a printer with a scanner connected wirelessly. This allows you the flexibility for multiple sales people to capture leads in your booth. With all the features of the ExpoBadge Panoptic, you will receive a paper and electronic copy of your leads. (ExpoBadge Panoptic requires nightly charging.)	Paper and Electronic

MOBILE APP	DETAILS	LEADS FORMAT
The state of the s	The ExpoBadge Lead Retrieval App is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features.	Electronic

EXTRAS	DETAILS
Live Literature Link	Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link.
Delivery, Setup & Training ExpoBadge staff will deliver your order to your booth, set-up the devices and exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead service desk.]	
USB Flash Drive	Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.



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STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

HOT LEAD! ADD TO MAILING LIST PRODUCT B SCHEDULE DEMONSTRATION **CURRENT CUSTOMER INQUIRY ONLY** PRODUCT C SEND LITERATURE **DISTRIBUTOR** INTERESTED BUYER PRODUCT D SEND PRICING INFO HAS PURCHASING AUTHORITY PRODUCT E OEM VAR HAVE SALES REP CALL PRODUCT A PRODUCT F WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead. Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. <u>Maximum 35 characters per code.</u> Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

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