



FOR THOSE WHO DO IT OUTDOORS
Kentucky Horse Park Alltech Arena

August 25, 26, 27 2017

EXHIBITOR /SPONSOR APPLICATION FORM

Business Name: _____
 Contact Person: _____ Cell Phone: _____
 Street Address: _____ Office Phone: _____
 City: _____ Email: _____
 State: _____ Zip Code: _____ Web Address: _____

Office Use Only:

Map _____
 Scan _____
 QB/Trans. _____
 Deposit _____

PAYMENT INFORMATION:

Booths: _____
 Space Price: _____
 Deposit: _____
 Balance Due: _____
 CC Type: _____
 CC # _____
 Exp: _____ SC _____

Booth No. _____

Type of Business: please include details.

<u>Indoor Space</u>	<u>Outdoor Space</u>	
10' x 10' = \$500.00	Less than 500 sq. ft. = \$2.50 per ft	<input type="checkbox"/> Hunting _____
20' x 10' = \$900.00	501 to 1000 sq. ft. = \$2.00 per ft	<input type="checkbox"/> Fishing _____
20' x 15' = \$1350.00	1001 to 2000 sq. ft. = \$1.50 per ft	<input type="checkbox"/> Boating _____
20' x 20' = \$1800.00	2001 to 9999 sq. ft. = \$1.15 per ft.	<input type="checkbox"/> ATV _____
***Add \$50 for Corner Booth	10,000 + sq. ft. = \$1 per ft.	<input type="checkbox"/> Tractors _____
		<input type="checkbox"/> Apparel _____
		<input type="checkbox"/> RV _____
		<input type="checkbox"/> Camping _____
		<input type="checkbox"/> Travel _____
		<input type="checkbox"/> Auto _____
		<input type="checkbox"/> Other _____

TERMS:

- 50% down with contact and balance due July 1st NO refunds for Cancellations.
- Booths come with an 8' backdrop, 42" side panels and access to electric (must bring cords and covers).
- Tables, Chairs, Carpet, extension cords, electric and etc are available through decorator (see website for details)
- No Exhibitor will be allowed to set up until balance is paid in full
- Show times: Friday 4-8, Saturday 9-8, and Sunday 10-5
- The terms set forth in this contract are acknowledged and accepted, Subject to confirmation by Show Management.
- Space is allotted subject to availability. Decision of the Show Management is final.
- Set up will be from 8am-8pm Thursday and 8am to 2pm Friday..
- All booths are to remain set up until closing time on Sunday 5:00 pm, no exceptions!
- All food needs to be prepackaged for retail sales only.
- No Out of State Checks after August 1, 2016 See Rules & Regulations Attached for more details.

RETURN APPLICATION WITH DEPOSIT TO:

The Ultimate Outdoor Expo
9646 Lexington Road
Lancaster, KY 40444 ~ Phone: (859) 433-3138
Or (859) 329-8727
 Email: sales@ultimateoutdoorexpo.com

Show Program:

Full Page Ad \$450
 ½ Page Ad \$350
 1/3 Page Ad \$250
 ¼ Page Ad \$200
 Business Card \$125

Banners Installed:

\$6.75 per Sq. Ft.
 \$25 Setup Fee
 ie. 3x10 banner =
 \$202.50 plus set up

I agree to the terms set forth in this contract:

 Signature

 Date

Requested Booth # _____ Assigned Booth # _____ Show Rep: _____

*All space will be assigned according to the date received, longevity of exhibit activities at the show, practicality and advisability of space in relation to competitive lines. All space will be considered on the basis stated and assigned at the discretion of the Show Management. We will not recognize any exhibit outside of the designated area of the Kentucky Horse Park and reserve the right to unilaterally terminate the exhibitors space contract at any time before or during the show for violation of the exhibitor rules and regulations.